

COMPENSATION PLAN

myEcon has the most powerful Associate conscious compensation plan in the industry today. Our compensation plan is based on the philosophy, "Distribution is King." The system empowers our Associates to build unlimited distribution outlets and sell multiple products and services in those outlets simultaneously. We envision each Associate as a distribution outlet. Think of your business as the ultimate distribution network. Our infinity compensation plan empowers each Associate to receive income on an unlimited number of outlets. Associates can receive commissions on products and services they do not personally market. Is the owner of your local convenience store, a gas station owner, a restaurant owner or the owner of a distribution outlet? The owner has a distribution outlet, which distributes products and services to as many people as possible. Two major factors will greatly effect an Associate's income in our system:

- ***Continuous opening of outlets***
 - ***Continuous sales volume per outlet***
- ...Simultaneously***

Let's look at the big grocery store chains. Their concept is simple, "interface with as many people as possible daily and fulfill as many of their consumer purchase needs as possible." These chains seem to focus on opening stores continuously and providing an array of products and services. We see banks, pharmacies, delis and coffee shops in stores that once primarily sold groceries. You can also purchase internet access, cable television service, phone service and nutritional products in many grocery stores.

myEcon is focused on the personal financial success of its Associates. Our primary focus is helping our Associates attain financial success through less expenses, less taxes, more income, no debt and passive income. However, every person we interface with use the products in our system and would like to save money. We believe, as do many business experts, that if we simply expose these people to our products and services, we will increase sales volume and Associate commissions.

Finally, another great plus in our system is it gives Associates the ability to focus on a particular product or service line, but receive commissions on many products and services. Add all of these benefits to home-based business ownership, tax advantages, low start up cost and the massive reach of the internet and you have win, win, win.

Getting Started

An applicant can get started in myEcon by choosing one of two positions:

Qualified Marketing Director (QMD) – The applicant pays a onetime fee of \$47.90 and a monthly website management and technology of \$34.95 beginning 30 days after the date of enrollment. The QMD receives a personalized ecommerce ready website, our Income Shifting Membership (ISM) and a one year membership to our Cashback Mall (CBM). This option also personally qualifies the QMD’s business for future commissions and promotions for one year. The ISM includes our (1) W-4 Training Strategy, (2) Smart Credit System, (3) CashFlow Manager & Tax Record Keeping System, (4) Debt Elimination Software and (5) Investment Education System.

The \$47.90 covers the initial setup cost of the ecommerce ready website, the ISM and the CBM. The \$34.95 monthly fee covers a \$10 monthly website licensing fee and a \$24.95 ISM licensing fee. The CBM has a \$12.95 annual renewal fee.

Marketing Director (MD) – The applicant pays a onetime fee of \$34.95 and a monthly website management and technology of \$34.95 beginning 30 days after the date of enrollment. The MD receives a personalized ecommerce ready website and our Income Shifting Membership (ISM). The ISM includes our (1) W-4 Training Strategy, (2) Smart Credit System, (3) CashFlow Manager & Tax Record Keeping System, (4) Debt Elimination Software and (5) Investment Education System.

The initial \$34.95 covers the setup cost of the ecommerce ready website and the ISM. The \$34.95 monthly fee covers a \$10 monthly website licensing fee and a \$24.95 ISM licensing fee.

Sales Associate (SA) – The applicant pays a onetime fee of \$34.95 and a monthly website management and technology fee of \$10 beginning 30 days after enrollment. The Sales Associate receives a personalized ecommerce ready website.

The \$34.95 covers the setup cost of the ecommerce ready website. The \$10.00 monthly fee covers a \$10 monthly website licensing fee.

Each MD, QMD or SA is assigned a unique business identification number referred to as an E#. The E# is used by myEcon to track each MD/SAs business transactions. The E# is crossed referenced to each MD/SAs social security number or Tax ID.

Commissions

myEcon assigns each product or service it sells a commission value (CV). The CV is the dollar amount of each sale which will be used to calculate commissions for myEcon Associates respective to their rank and qualifications. You can find a complete list of myEcon products and services and their respective CV on your myEcon website in the Business Management Center (BMC) at Document # 705.

The myEcon Compensation Plan is the most powerful, Associate conscious compensation plan in the marketing industry. The plan empowers part time Associates to earn significant income quickly, and provides veteran marketers the opportunity to build great residual income and wealth. Our promotional criteria are very attainable and our CV system affords us the opportunity to offer an unlimited variety of products and services.

Associate Ranks and Promotional Criteria

1. The myEcon Infinity Compensation Plan (MICP) has six (6) ranks. They are Sales Associates (SA), Marketing Director (MD), Executive Vice President (EVP), EVP Gold (EVP-G), EVP Platinum (EVP-P), and EVP Infinity (EVP-I). All independent marketing representatives of myEcon are referred to categorically as Associates.
2. All ranks are considered active when their monthly website licensing fee is paid current. Only active Associates may receive commissions from myEcon.
3. All Associates begin their careers as SAs, MDs, or QMDs. A QMD is the same as an MD except the QMD purchased the CashBack Mall Membership upon enrollment in myEcon and is personally qualified for future commissions and promotions for 1 year after initial enrollment.
4. A SA is promoted to **MD** when they have personally sold products or services with a cumulative CV of \$200 or has sold one upgrade Income Shifting Membership (ISM).
5. A MD is promoted to **EVP** when they have personally sold products with cumulative total CV of \$200 or has personally enrolled 2 MDs.

An EVP is qualified to be paid as an EVP when:

- (a) they are active and have 2 personally enrolled active Associates; and
- (b) they have an active CashBack Mall Membership* or have personally produced at least \$2 of CV in the prior 5 commission cycles or \$6 of CV in the prior 13 commission cycles or \$12 of CV in the prior 26 commission cycles or \$24 of CV in the prior 52 commission cycles.

* An Active CashBack Mall Membership sale personally qualifies your business for future commissions and promotions for 1 year.

6. An EVP is promoted to **EVP Gold** and is qualified to be paid as an EVP Gold when:
 - (a) they are active and have 2 personally enrolled active Associates; and
 - (b) they have an active CashBack Mall Membership* or have personally produced at least \$2 of CV in the prior 5 commission cycles or \$6 of CV in the prior 13 commission cycles or \$12 of CV in the prior 26 commission cycles or \$24 of CV in the prior 52 commission cycles; and
 - (c) their Super Team has at least 10 Active ISMs counting no more than 5 active ISMs from their Baseshop or any first generation EVPs marketing team.
7. An EVP Gold is promoted to **EVP Platinum** and is qualified to be paid as an EVP Platinum when:
 - (a) they are active and have 2 personally enrolled active Associates; and
 - (b) they have an active CashBack Mall Membership* or have personally produced at least \$2 of CV in the prior 5 commission cycles or \$6 of CV in the prior 13 commission cycles or \$12 of CV in the prior 26 commission cycles or \$24 of CV in the prior 52 commission cycles; and
 - (c) their Super Team has at least 80 Active ISMs counting no more than 20 active ISMs from their Baseshop or any first generation EVPs marketing team
8. An EVP Platinum is promoted to **EVP Infinity** and is qualified to be paid as an EVP Infinity when:
 - (a) they are active and have 2 personally enrolled active Associates; and
 - (b) they have an active CashBack Mall Membership* or have personally produced at least \$2 of CV in the prior 5 commission cycles or \$6 of CV in the prior 13 commission cycles or \$12 of CV in the prior 26 commission cycles or \$24 of CV in the prior 52 commission cycles; and
 - (c) their Super Team has at least 400 Active ISMs counting no more than 80 active ISMs from their Baseshop or any first generation EVPs marketing team.
9. An EVP Infinity is qualified to be paid the **CEO Infinity** commission when:
 - (a) they are active and have 2 personally enrolled active associates; and
 - (b) they have an active CashBack Mall Membership* or have personally produced at least \$2 of CV in the prior 5 commission cycles or \$6 of CV in the prior 13 commission cycles or \$12 of CV in the prior 26 commission cycles or \$24 of CV in the prior 52 commission cycles; and
 - (c) their Super Team has at least 1000 Active ISMs counting no more than 100 Active ISMs from their Baseshop or any first generation EVPs marketing team

* An Active CashBack Mall Membership sale personally qualifies your business for future commissions and promotions for 1 year.

Compensation

myEcon Associates have nine great ways to earn income:

1. Sales Associate (SA) Compensation

Sales Associates receive 15% of the personal CV they generate.

2. Marketing Director (MD) Compensation

MDs receive 15% of the personal CV they generate.

MDs receive \$10 on personal MD/ISM sales.

When a MD is recruited, the recruiter is actually selling a ISM to an Associate which makes the Associate a MD. We refer to this as a MD/ISM sale. An immediate commission is paid to the recruiter and upline EVP leaders. The immediate commission is not being paid on the MD recruit, it is being paid on the ISM sale.

3. EVP Baseshop Retail and Super Retail Sales Commissions

(a) EVP Baseshop Retail Commissions:

EVPs receive 25% commission on personally sold CV and 10% commission on CV generated by SAs and MDs in their baseshop.

(b) EVP Baseshop Super Retailer Bonus Commissions (SRB):

EVPs that qualify for the SRB commissions by personally producing at least \$25 of CV in the prior 5 commission cycles or \$75 of CV in the prior 13 commission cycles or \$150 of CV in the prior 26 commission cycles or \$300 of CV in the prior 52 commission cycles may receive:

(b-1) 100% on personally sold CV because they receive the 25% regular commission for EVPs and the 75% SRB commissions

(b-2) 85% on CV generated by MDs and SAs in their baseshop because they receive the 10% regular override commission for EVPs and the 75% SRB commissions

4. EVP Baseshop ISM Sales and Retention

(a) EVPs receive \$35 when they personally sell a MD/ISM and \$25 when a MD in their Baseshop sell a MD/ISM.

(b) Membership Retention: EVPs who do not have at least 75% of their personal and baseshop Income Shifting Memberships (ISMs) pay their membership fee at least one (1) month after the initial signup fee will receive \$27.50 on personal ISM sales and \$17.50 on baseshop ISM sales.

5. EVP Matching Income Bonus

MDs who get promoted to EVP and have two active personally enrolled Associates may also receive a 25% match of the baseshop income of the first two (2) MDs they recruit into myEcon after the MDs are promoted to EVP (if the EVP used the MDs to get promoted to EVP). The 25% match does not include income from the Super Retailer Bonus.

GOR AND DTR COMMISSIONS

EVPs and higher ranks can qualify for Generational Override (GOR) Commissions and Dream Team Residual (DTR) Commissions. GOR Commissions are paid on CV sales (generated by product sales) and ISM sales generated by downline EVPs and their teams. DTR commissions are paid on the monthly fees of ISMs generated by downline EVPs and their teams. EVPs are not paid DTR commissions on the monthly fees generated by their personal baseshop MDs. The DTR commissions are paid only on the MD/ ISMs who have paid their monthly fee at least five (5) months and the current calendar month. MD/ISM sales are used to generate advance upfront commissions and the 5 month payment waiting period gives myEcon time to recoup the upfront advance payout.

6. EVP – GOR & DTR Commissions

An EVP that is qualified can receive:

- (a) \$2.50 for each MD/ISM sold in generations 1 through 3 on their marketing team
- (b) 3% of CV generated in generations 1 through 3 on their marketing team
- (c) \$1 per month for each active, DTR qualified ISM in generations 1 through 3 on their marketing team

7. EVP Gold – GOR & DTR Commissions

An EVP Gold that is qualified can receive:

- (a) \$7.50 for each MD/ISM sold in generations 1 through 4 on their marketing team
- (b) 7% of CV generated in generations 1 through 4 on their marketing team
- (c) \$3 per month for each active, DTR qualified ISM in generations 1 through 4 on their marketing team

8. EVP Platinum – GOR & DTR Commissions

An EVP Platinum that is qualified can receive:

- (a) \$12.50 for each MD/ISM sold in generations 1 through 5 on their marketing team
- (b) 12% of CV generated in generations 1 through 5 on their marketing team
- (c) \$5 per month for each active DTR qualified ISM in generations 1 through 5 on their marketing team

9. EVP Infinity – GOR & DTR Commissions

An EVP Infinity that is qualified can receive:

- (a) \$12.50 for each MD/ISM sold in generations 1 through 5 on their marketing team, plus \$2.50 for each MD/ISM sold in generations 1 through infinity on their marketing team, down to the next qualified EVP Infinity and then \$0.50 for each MD/ISM sold on their marketing team down to the next qualified EVP Infinity.
- (b) 12% of CV sold in generations 1 through 5 on their marketing team, plus 3% of CV sold in generations 1 through Infinity on their marketing team, down to the next qualified EVP Infinity and then 2% of CV sold on their marketing team down to the next qualified EVP Infinity
- (c) \$5 per month for each active DTR qualified ISM in generations 1 through 5 on their marketing team, plus \$2 per month for each active DTR qualified ISM in generations 1 through infinity on their marketing team, down to the next qualified EVP Infinity and then \$1 per month for each active DTR qualified ISM down to the next qualified EVP Infinity.

10. CEO Infinity Commissions

A CEO Infinity that is qualified can receive:

EVP Infinity commissions plus \$1 per month for each active DTR qualified ISM in their downline down to the next qualified CEO Infinity then \$.50 per month for each active DTR qualified ISM in their downline down to the next qualified CEO Infinity then \$.50 per month for each active DTR qualified ISM in their downline down to the next qualified CEO Infinity.

When Are Commissions Paid?

myEcon's commission periods begin at 12:01 AM ET each Saturday and ends at 12:00 PM midnight ET each Friday.

Income Shifting Membership (ISM) Sales Commissions

ISM sales commissions are paid weekly. The commission process is as follows:

ISM sales commissions are paid on the Friday following the week the sales took place.*

*Example: If an Associate purchases the ISM on 1/10/18. The commission will be paid on the Friday of the following week or 1/19/18.**

Note: If an Associate cancels the order before commissions are calculated, no commission will be paid.

* Minimum Check Amount – The minimum amount for payment of a commission check or bonus check is \$10.00. If you earn a commission amount of less than \$10.00 for a specific pay period, no commission will be issued at that time. The balance of the earned commissions will be carried forward until your earnings balance amount is greater than \$9.99, at which time the commission will be issued.

Dream Team Residual (DTR) Commissions

DTR commissions are paid on the second Friday of each month for DTR qualified ISM sales for the prior month. myEcon's month runs from the 1st day of the calendar month through the 28th day of the calendar month.

*Example: The DTR commission for Active ISMs for the month of January will be paid on the second Friday of February.**

Nutrition Products, Retail CashFlow Manager, Coffee, ID Defender, Road Assure and PAYS Sales Commissions

Sales commissions are paid weekly. The commission process is as follows:

Sales commissions are paid on the Friday following the week the sales took place.*

*Example: If a customer purchases a product or pays their monthly product subscription fee on 1/10/18. The commission will be paid on the Friday of the following week or 1/19/18.**

Note: If a customer cancels the order before commissions are calculated, no commission will be paid.

Priceline.com Travel Commissions

The Priceline.com Travel sales commissions are paid once per calendar month. The commission process is as follows:

Priceline.com pays myEcon a commission check once per calendar month, approximately 45 days after the end of the calendar month in which the travel sale took place. Once myEcon receives the commission check, you will be paid your commission on the third scheduled pay period of the month.*

*Example: If a customer books an airline ticket on 1/17/18. Priceline.com will pay myEcon a commission check approximately 45 days after the end of the calendar month the sale took place, in this case 45 days after 1/31/18. This means myEcon would receive the commission check on about 3/14/18. myEcon will then pay your commission on the third scheduled pay period of the month of March or about 3/16/18.***

Note: If the customer cancels the travel reservation within 30 days, a commission may not be paid.

CashBack Mall Online Sales (Mall) Commissions

CashBack Mall online sales commissions are paid weekly. The commission process is as follows:

CashBack Mall sales commissions are paid on the 2nd Friday following the week the merchant reports the sales took place.*

*Example: If a customer makes a mall purchase on 1/10/18. The commission will be paid on the 2nd Friday after the sale or 1/12/18.**

Note: Some Mall merchants delay commissions until the refund period has expired and many travel company merchants may delay commissions until the travel has concluded. In both cases, myEcon will pay the sales commission on the 2nd Friday after we receive the commission.

Note: If a customer cancels the order and is refunded, no commission will be paid.

Compensation Overview

Promotion Criteria	1 Immediate Weekly Income ISM/Sales**				2 Weekly Residual Income Product/Services Sales				3 Monthly Residual Income ISM Subscribers**							
	Sign Up		2 MDs & \$34.95/mo or \$200 Personal CV		10 AISM / 5 AISM***		80 AISM / 20 AISM***		400 AISM / 80 AISM***		1000 AISM / 100 AISM****					
	MD	EVP	EVP Gold	EVP Platinum	EVP Infinity	CEO Infinity										
Personal	1 \$10.00	2 15%	1 \$35.00	2 25%/100%	1 \$35.00	2 25%/100%	1 \$35.00	2 25%/100%	1 \$35.00	2 25%/100%	1 \$35.00	2 25%/100%				
Baseshop	25% Match		1 \$25.00	2 10%/85%	1 \$25.00	2 10%/85%	1 \$25.00	2 10%/85%	1 \$25.00	2 10%/85%	1 \$25.00	2 10%/85%				
Gen-1		1 \$2.50	2 3%	3 \$1.00	1 \$7.50	2 7%	3 \$3.00	1 \$12.50	2 12%	3 \$5.00	1 \$15.00	2 15%	3 \$7.00	1 \$15.00	2 15%	3 \$8.00
Gen-2		\$2.50	3%	\$1.00	\$7.50	7%	\$3.00	\$12.50	12%	\$5.00	\$15.00	15%	\$7.00	\$15.00	15%	\$8.00
Gen-3		\$2.50	3%	\$1.00	\$7.50	7%	\$3.00	\$12.50	12%	\$5.00	\$15.00	15%	\$7.00	\$15.00	15%	\$8.00
Gen-4					\$7.50	7%	\$3.00	\$12.50	12%	\$5.00	\$15.00	15%	\$7.00	\$15.00	15%	\$8.00
Gen-5								\$12.50	12%	\$5.00	\$15.00	15%	\$7.00	\$15.00	15%	\$8.00
Gen-6 thru Infinity											\$2.50*	3%*	\$2.00*	\$2.50*	3%*	\$3.00*

* EVP Infinity – Gen 6 thru Infinity:

- EVP Infinities receive \$2.50 per ISM** sale made to MDs down to the next Qualified EVP Infinity, then \$0.50 per ISM** sale down to the next Qualified EVP Infinity.
- EVP Infinities receive 3% of CV down to the next Qualified EVP Infinity; then 2% of CV down to the next Qualified EVP Infinity.
- EVP Infinities receive \$2.00 monthly per DTR Qualified Active ISM** subscriber down to the next Qualified EVP Infinity; then \$1.00 monthly per DTR Qualified Active ISM** subscriber down to the next Qualified EVP Infinity.

** Income Shifting Membership (ISM) Sales made to MDs upon enrollment or upgrade from Sales Associate.

*** Active Income Shifting Memberships

**** CEO Infinity Commissions: EVP Infinity commissions plus \$1 per month for each active DTR qualified ISM in their downline down to the next qualified CEO Infinity then \$.50 per month for each active DTR qualified ISM in their downline down to the next qualified CEO Infinity then \$.50 per month for each active DTR qualified ISM in their downline down to the next qualified CEO Infinity.

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